



Vanguard®

Client  
relationships



# Sample Value statement

## Our commitment to you

We are dedicated to helping you achieve your investment goals by providing personal attention and quality services.

### How we help you succeed

We provide cost-efficient portfolio construction, comprehensive wealth management and ongoing advice to earn your confidence and help you achieve your goals.

|   |   |                         |                 |                                |                   |                                  |
|---|---|-------------------------|-----------------|--------------------------------|-------------------|----------------------------------|
| Understand your goals   | Gather information about your situation | Evaluate your situation | Discuss options | Create and implement your plan | Monitor your plan | Discuss updates and observations |
| Reach your goals – Maintain confidence – Balance risk and rewards |   |                         |                 |                                |                   |                                  |

### Our services

We offer a range of planning services and resources to help you reach your goals:

- Comprehensive portfolio management
- Periodic reviews
- Financial planning
- Investment strategies
- Ongoing investment monitoring
- Insurance solutions
- Tax planning
- Coordination with other professionals
- Wealth management
- Income distribution
- Estate planning
- Retirement planning

### How we communicate with you

We offer scheduled planning reviews, regular check-ins, ongoing education and an informative client newsletter. You can also count on a response from a member of our team within 12 hours whenever you contact us with a question or concern.

## Our fee structure

Our investment advisory practice is fee-based. Our annual advisory fees are calculated simply as a percentage of assets under management. Our fees are not based on trading activity or commissions. The table below reflects what our fees may look like for you.

| Amount managed | Advisory fee | Fee calculation |
|----------------|--------------|-----------------|
| Up to \$X      | X%           | \$X             |
| \$X to \$X     | X%           | \$X to \$X      |
| More than \$X  | X%           | \$X             |

Additional charges may apply based on planning needs.

## Team/Office history

Founded in 1962, ABC Advisors is a diversified financial services firm headquartered in Anywhere, Canada. We focus solely on individual investors and small-business owners. Our experienced team of advisors is dedicated to helping you meet your financial goals by providing a range of quality services. From investment strategies to retirement planning, ABC Advisors offers the support you need to succeed.

## Your core team

Jane C. Smith, CFP  
Financial Planner  
jsmith@abccadvisors.com  
123-456-7890, Ext. 100

Jane Smith is a financial planner with over ten years of experience at ABC Advisors. Jane is a Certified Financial Planner™ and Registered Retirement Consultant, and holds a master's degree from Anytown University. In her spare time, Jane enjoys hiking with her husband and two daughters.

Tim J. Jones, CFP  
Financial Planner  
tjones@abccadvisors.com  
123-456-7890, Ext. 101

Tim Jones has been with ABC Advisors for four years. He is a Certified Financial Planner™ and has completed the Canadian Securities Course. Tim holds a BS in finance and a master's degree in business from Generic University. An avid runner, Tim has completed three marathons and has recently begun training for a triathlon.

## Office support

Anastasia Apple  
Office Manager  
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Visit our Practice Management Centre for more information on Vanguard Advisor's Alpha™, wealth management and navigating client relationships.

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**WE'RE IN IT TOGETHER**



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